

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	J Legg / FL / Senate
Product	1874 / JOHN LEGG CAMPAIGN
Estimate Number	1874

Invoice #	04059454-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04059454
Alt Order #	John Legg for FL State S
Deal #	
Order Flight	08/07/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- TWT- - -				
	13			Tu	08/07/12	:30	7:09 AM	JL100TVFL	\$585.00		1
	13			W	08/08/12	:30	7:11 AM	JL100TVFL	\$585.00		2
	13			Th	08/09/12	:30	7:54 AM	JL100TVFL	\$585.00		3
2	13	Good Day 8a	8a-9a								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- T- TF- -				
	13			Tu	08/07/12	:30	8:29 AM	JL100TVFL	\$495.00		1
	13			Th	08/09/12	:30	8:30 AM	JL100TVFL	\$495.00		2
	13			F	08/10/12	:30	8:59 AM	JL100TVFL	\$495.00		3
3	13	Good Day 9a	9-10a								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- TW- F- -				
	13			Tu	08/07/12	:30	9:51 AM	JL100TVFL	\$360.00		2
	13			W	08/08/12	:30	9:38 AM	JL100TVFL	\$360.00		1
	13			F	08/10/12	:30	9:24 AM	JL100TVFL	\$360.00		3
4	13	Fox 13 News at Noon	12p-1p								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- - WTF- -				
	13			W	08/08/12	:30	12:23 PM	JL100TVFL	\$205.00		2
	13			Th	08/09/12	:30	12:40 PM	JL100TVFL	\$205.00		3
	13			F	08/10/12	:30	12:12 PM	JL100TVFL	\$205.00		1
5	13	Fox 13 News at 5p	5p-530p								
		Canidate Discount									
					08/06/12 to 08/12/12	3x	- TW- F- -				
	13			Tu	08/07/12	:30	5:21 PM	JL100TVFL	\$720.00		1
	13			W	08/08/12	:30	5:11 PM	JL100TVFL	\$720.00		2
	13			F	08/10/12	:30	5:26 PM	JL100TVFL	\$720.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	13	Fox 13 News Edge 11p	11p-1135p								
		Immediately Preemptible									
				08/06/12 to 08/12/12 2x --WT---							
	13			W	08/08/12	:30	11:34 PM	JL100TVFL	\$750.00		2
	13			Th	08/09/12	:30	11:21 PM	JL100TVFL	\$750.00		1
7	13	M-Su 10p-1030p Late News	10p-1030p								
		Immediately Preemptible									
				08/06/12 to 08/12/12 2x --W--S-							
	13			W	08/08/12	:30	10:29 PM	JL100TVFL	\$1,200.00		2
	13			Sa	08/11/12	:30	10:21 PM	JL100TVFL	\$1,200.00		1
8	13	M-Su 1030-11p Late News	1030p-11p								
		Immediately Preemptible									
				08/06/12 to 08/12/12 3x -T-T--S							
	13			Tu	08/07/12	:30	10:52 PM	JL100TVFL	\$700.00		1
	13			Th	08/09/12	:30	10:43 PM	JL100TVFL	\$700.00		3
	13			Su	08/12/12	:30	10:36 PM	JL100TVFL	\$700.00		2
9	13	Fox News Sunday	9a-10a								
		Canidate Discount									
				08/06/12 to 08/12/12 1x -----S							
	13			Su	08/12/12	:30	9:49 AM	JL100TVFL	\$360.00		1
10	13	Good Day 7a	7a-8a								
		Canidate Discount									
				08/13/12 to 08/19/12 2x MT-----							
	13			M	08/13/12	:30	7:54 AM	JL100TVFL	\$585.00		1
	13			Tu	08/14/12	:30	7:28 AM	JL100TVFL	\$585.00		2
11	13	Good Day 8a	8a-9a								
		Canidate Discount									
				08/13/12 to 08/19/12 2x MT-----							
	13			M	08/13/12	:30	8:22 AM	JL100TVFL	\$495.00		1
	13			Tu	08/14/12	:30	8:59 AM	JL100TVFL	\$495.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	13	Good Day 9a	9-10a								
		Canidate Discount									
					08/13/12 to 08/19/12	1x	M- - - - -				
	13			M	08/13/12	:30	9:12 AM	JL100TVFL	\$360.00		1
13	13	Fox 13 News at Noon	12p-1p								
		Canidate Discount									
					08/13/12 to 08/19/12	1x	M- - - - -				
	13			M	08/13/12	:30	12:39 PM	JL100TVFL	\$205.00		1
14	13	Fox 13 News at 5p	5p-530p								
		Canidate Discount									
					08/13/12 to 08/19/12	1x	M- - - - -				
	13			M	08/13/12	:30	5:22 PM	JL100TVFL	\$720.00		1

Aired Spots **30**

<u>Gross Total</u>	<b>\$16,900.00</b>	
<u>Agency Commission</u>	<b>\$2,535.00</b>	
<u>Net Amount Due</u>	<b>\$14,365.00</b>	<b><u>Payment Terms 30 Days</u></b>

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